SA Mental Health Conference 2027

Join the Movement

Advancing Mental Health Through Partnerships

26–27 May 2027 | DURBAN

Sponsorship and Exhibition Prospectus

Welcome

The **3rd SA Mental Health Conference** will take place in **Durban, South Africa, from 26–27 May 2027**. It will bring together people from across disciplines and sectors to share knowledge, exchange ideas and explore how collaboration can contribute to better mental health and wellbeing in South Africa.

South Africa's mental health challenges are complex, and no single profession, discipline, organisation or sector can address them alone. The Conference creates a shared space to connect, collaborate, share knowledge and learn from one another—bringing different experiences and perspectives together around one commitment: better mental health in South Africa.

Conference theme: "Advancing Mental Health Through Partnerships." The theme reflects a simple but important principle: improving mental health is something we can only achieve together.

Our Vision

To advance mental health and wellbeing in South Africa through stronger partnerships, new ideas, shared knowledge and collective action across professions, disciplines, organisations, sectors and communities.

The **3rd SA Mental Health Conference 2027** is more than a professional meeting. It is a strategic opportunity to connect evidence, policy, innovation, lived experience and implementation at a time when mental health systems face evolving clinical, social and service-delivery challenges. By supporting the Conference, partners help create a platform where research can be translated into action, emerging leaders and community voices can be included, and South African priorities can be addressed through meaningful engagement.

Conference Leadership



Prof. Rizwana Roomaney
Conference Chair

Associate Professor and Research Psychologist
Stellenbosch University



Prof. Xanthe Hunt
Conference Co-Chair

Associate Professor and Research Psychologist
Stellenbosch University

Event Details

- **Conference dates:** Wednesday, 26 May to Thursday, 27 May 2027
- **Host city:** Durban, South Africa
- **Format:** In-person conference with exhibition, partner engagement and networking opportunities
- **Expected attendance:** Mental health professionals and stakeholders from South Africa and beyond
- **Theme:** "Advancing Mental Health Through Partnerships"

Opportunities to Support, Partner and Exhibit at the 3rd SA Mental Health Conference 2027

Unlock Exceptional Opportunities

Participating as a supporter, partner and/or exhibitor at the **3rd SA Mental Health Conference 2027** offers your organisation the opportunity to join a national conversation built on connection and collaboration. Partners can engage clinicians, researchers, students, policymakers, educators, advocates, community practitioners and people with lived experience while helping to strengthen shared knowledge, encourage new ideas and support collective action for better mental health in South Africa.

Benefits include:

- Connect with a focused South African mental health audience
- Engage with clinicians, researchers, policymakers, programme leaders, community organisations and advocates
- Increase brand visibility before, during and after the Conference
- Showcase relevant products, services, technologies and innovations
- Strengthen credibility and leadership within the mental health community

- Support professional education, knowledge exchange and ethical advancement in the field
- Align your organisation with improved access, quality care, prevention, recovery and wellbeing
- Demonstrate commitment to inclusive, evidence-informed mental health solutions
- Build and strengthen long-term relationships with current and future partners
- Participate in a focused environment where decision-makers, practitioners, technical experts and implementation partners discuss current and emerging priorities

Conference Overview

The Conference programme will run from Wednesday, 26 May to Thursday, 27 May 2027.

Guided by the theme "Advancing Mental Health Through Partnerships," the Conference will provide opportunities for people from different disciplines and sectors to connect, collaborate, exchange ideas, share knowledge and learn from one another. The programme will centre different experiences and perspectives while building a shared commitment to better mental health and wellbeing in South Africa.

Key Attendees

- Clinicians and other mental health professionals
- Researchers and students
- Policymakers and educators
- Advocates and community practitioners
- People with lived experience

Conference Priorities

- Stronger partnerships across professions, disciplines, organisations and sectors
- New ideas that can contribute to better mental health and wellbeing
- Shared knowledge and learning across different experiences and perspectives
- Collective action to advance mental health in South Africa

A Conversation for Everyone

Different experiences and perspectives are essential to meaningful progress. Whether you are a clinician, researcher, student, policymaker, educator, advocate, community practitioner or person with lived experience, there is a place for you in this conversation. Participants are invited to bring their knowledge, experience, ideas and vision to Durban in 2027.

Why Partner with Purpose

By supporting the **3rd SA Mental Health Conference 2027,** your organisation helps build stronger partnerships, generate new ideas, share knowledge and turn commitment into collective action. Your involvement contributes to a healthier, more supportive South Africa and reinforces the Conference's central message: mental health needs all of us.

Opportunities are limited and will be allocated subject to availability, ethical review where applicable, and organiser approval. Early commitment allows partners to benefit from earlier acknowledgement in selected communications and planning materials.

Partnership Levels

Benefits are structured to recognise each sponsor's contribution while providing practical visibility, registration access and opportunities to engage with the mental health community.

- Logo on event website (linked)
- Logo in plenary session room slideshows
- Acknowledgement in Digital Final Programme
- Recognition in selected Conference communications, subject to organiser approval
- Acknowledgement on relevant onsite signage and session materials, where applicable

Sponsorship Package	Investment	Key Benefits
Diamond Sponsorship	R300 000 Excl. VAT	Premier top-level sponsorship; highlighted status in pre-conference and onsite documentation; recognition in conference correspondence, media and website; priority publication opportunities; priority choice of exhibition space purchased separately; approved use of conference name, logo and slogan; approved delegate-bag inserts.
Platinum Sponsorship	R200 000 Excl. VAT	Recognition in conference correspondence, media and website.
Gold Sponsorship	R150 000 Excl. VAT	"Proud Supporter" status where appropriate; recognition in conference correspondence and website; approved use of conference name, logo and slogan.
Local Scholarship Sponsorship	R50 000 Excl. VAT	Supports registration access for South African delegates who may otherwise be unable to attend; sponsor name and logo in conference publications; recognition in conference correspondence and website.

Industry Presentations & Advertising

Satellite Session	Investment
Day Session	R38 000 Excl. VAT per session

Exhibition

Exhibition Opportunity	Investment / Inclusion
Exhibition	**R25 000 Excl. VAT**
Included	**Curved (Kidney) Shaped Promo Table** One table, two chairs and two complimentary exhibitor passes for stand personnel. Passes provide access to conference sessions and included social functions. 

Participation and Inclusion Support

The Conference aims to encourage participation from a diverse range of delegates, including emerging researchers, people with lived experience, community representatives, advocates, students and young professionals, as well as participants from resource-limited settings. Organisations may support participation through scholarships, registration support or targeted delegate assistance, subject to Conference approval and available mechanisms.

- Full or partial registration support for selected delegates
- Support for emerging scientists, students and early-career professionals
- Support for community representatives and advocates
- Support for delegates from low- and middle-income countries
- Recognition in Conference materials in accordance with the Conference branding and acknowledgement policy

Targeted Brand-Building Opportunities

Opportunity	Investment
Delegate Conference Bags	R250 000 Excl. VAT
Lanyards and ID Pouches	R150 000 Excl. VAT
Delegate Bag Insert	R15 000 Excl. VAT per insert
Opening Cocktail Party	R250 000 Excl. VAT
Electronic Marketing in the Plenary Hall	R50 000 Excl. VAT

Important Information

- **Value Added Tax:** All prices are quoted exclusive of 15% South African VAT, or the applicable VAT rate prevailing at the time of invoicing.
- **Currency:** Prices are quoted in South African Rand unless otherwise stated.
- **Branding and acknowledgement:** All recognition, logo placement, promotional activity and use of Conference branding are subject to organiser approval and must comply with applicable ethical, scientific and branding requirements.
- **Use of Conference name and logo:** Use of the Conference name, logo or related branding must be approved in writing by the organisers before publication or distribution.
- **Availability:** Sponsorship, partnership, exhibition and advertising opportunities are limited and will be confirmed only once approved and contracted.
- **Disclaimer:** All prices are quoted in South African Rand (ZAR) and exclude VAT.

VAT Information for International Companies

All fees for the **3rd SA Mental Health Conference 2027** are subject to South African Value-Added Tax (VAT) at the applicable rate of 15%.

As the Conference will be held in Durban, South Africa, South African VAT is applicable to conference registration, exhibition, sponsorship and related services provided in South Africa.

International companies may, depending on their country of residence and the applicable tax regulations, be eligible to claim or recover the South African VAT paid. The ability to recover VAT will depend on the company's individual circumstances and the VAT recovery rules applicable in its home country.

We recommend that companies consult their tax advisor or relevant tax authority to determine whether South African VAT can be reclaimed.

A VAT invoice and supporting documentation can be provided on request.

Terms and Conditions – 3rd SA Mental Health Conference 2027 Partners, Supporters and Exhibitors

- **Eligibility and acceptance:** All organisations applying to participate as partners, supporters, exhibitors or session contributors must complete the official application process. Submission and acceptance of an application constitutes agreement to these terms and conditions.
- **Recognition entitlements:** Approved organisations will receive the acknowledgements outlined in their selected opportunity, subject to organiser approval and final programme arrangements.
- **Exhibition guidelines:** All stands and displays must comply with venue, safety and organiser requirements. Custom designs, branding and promotional materials may require approval before installation or use.
- **Intellectual property and branding:** Use of the Conference name, logo or related intellectual property must be approved in writing by the organisers.
- **Cancellations and refunds:** Cancellation terms will apply as set out in the final contract or booking form issued by the organisers.
- **Force majeure:** The organisers accept no liability for delays, changes or cancellations caused by events beyond their reasonable control. Alternatives may be offered where possible.
- **Code of conduct:** Participants must act in accordance with the values and professional standards of the Conference. Conduct inconsistent with these requirements may result in removal without refund.
- **Health and safety:** Compliance with venue and public health regulations is mandatory for all partners, supporters, exhibitors, delegates and contractors.
- **Liability:** The organisers shall not be held liable for personal injury, loss or damage to property, except where required by law.
- **Amendments:** The organisers reserve the right to amend these terms, benefits or arrangements where necessary. Updates will be communicated to contracted parties.

Join Us in Advancing Mental Health

We invite you to partner with us in shaping the **3rd SA Mental Health Conference 2027** into a meaningful gathering for mental health professionals, researchers, policymakers, advocates, people with lived experience and community partners. Your support, expertise and collaboration will help deliver a Conference that is evidence-informed, professionally engaging and relevant to improved mental health and wellbeing.

Contact us today to explore how your organisation can support, partner or exhibit at the 3rd SA Mental Health Conference 2027.