



Tafi Mazikana

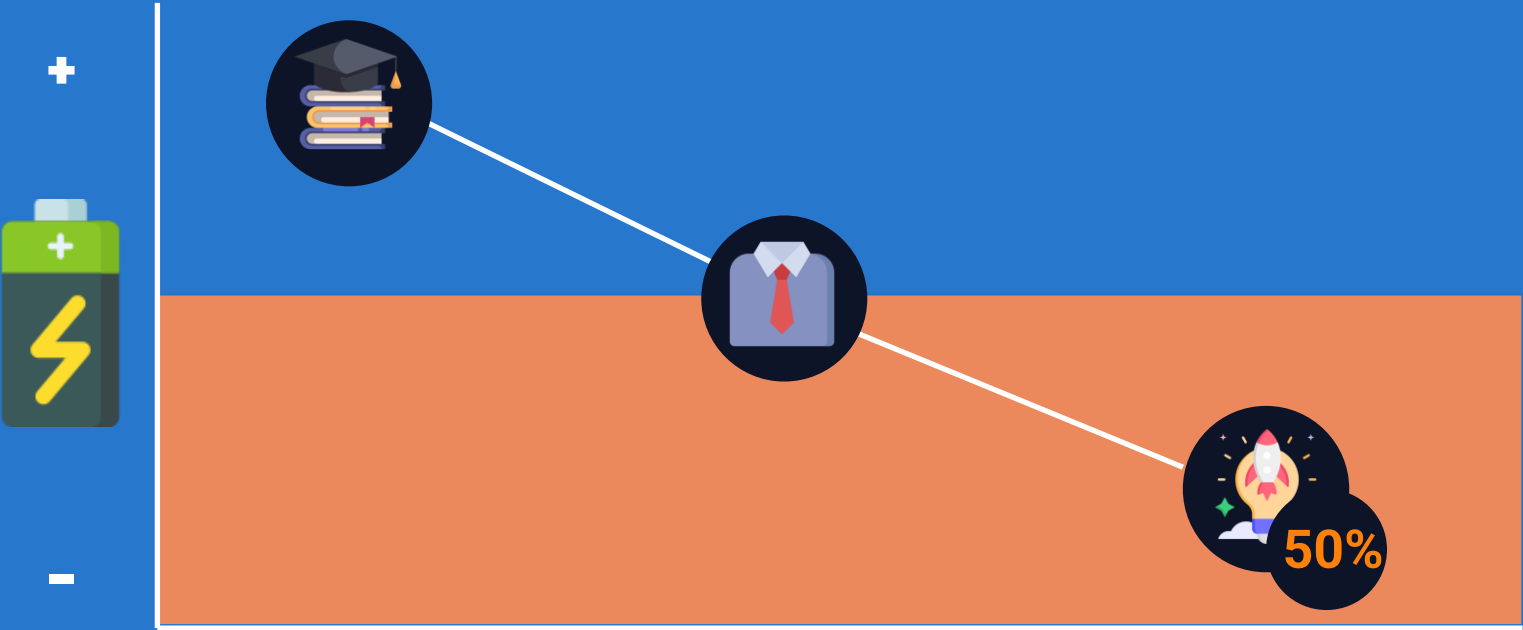
Co-Founder and CEO

Vimbo Health

www.vimbohealth.com

VIMBO The logo graphic consists of a stylized orange leaf or branch element extending from the right side of the word 'VIMBO'.

Life Happens



My Barriers to Seeking Help



Knowledge

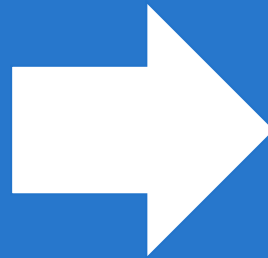


Stigma



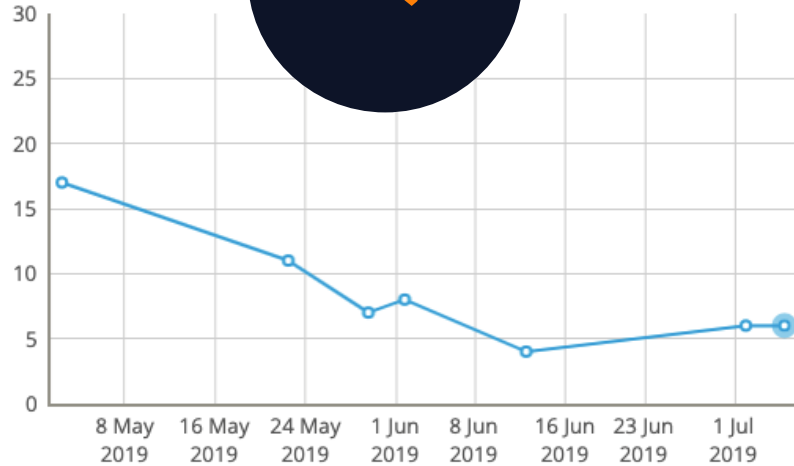
Access

A Low Barrier

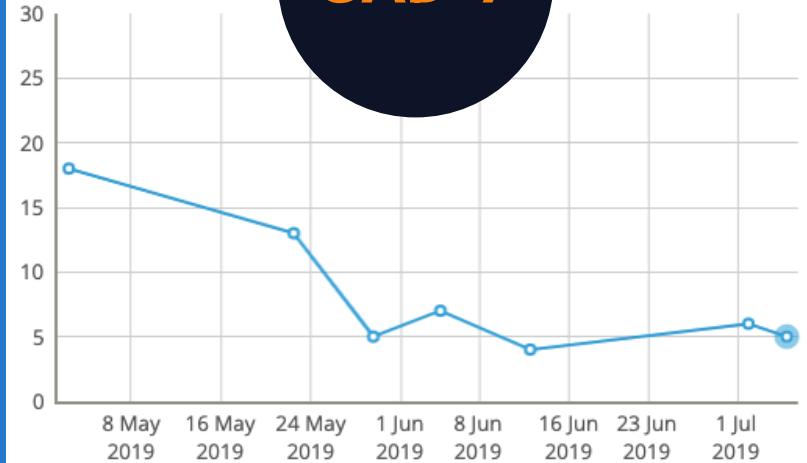


Clinically Effective

PHQ-9



GAD-7



UK NATIONAL HEALTH SERVICE

SERVICE

Improving Access to Psychological Therapies (IAPT)

2019-20:

- 1.2m referrals started treatment
- 0.6m referrals completed treatment
- 51.1% of referrals moved to recovery
- **8% of completes ended on computer-based modality**

Source: NHS IAPT 2019-20 Annual Report



DIGITAL THERAPEUTICS



Made for Africa.

The Vimbo Management Team



Tafi Mazikana
Chief Executive Officer

Former Ernst & Young;
Barclays London

Chartered Accountant;
MSc in Finance and Investment
(University of Exeter); BA in
Accounting and Finance (University
of Exeter)



Sherrie Steyn
Chief Science Officer

Former UK NHS Improving Access
to Psychological Therapies (IAPT)

PG. Dip. in Low Intensity CBT (University
College London); MSc in Clinical
and Community Psychology (University of
East London - UK); BA
Double Major in General Psychology and
English Literature (Rhodes University)



Bernard Adongo
Chief Technology Officer

15 years experience building
accessible tech for Africa

Bachelor of Engineering, Computer
Engineering (Tokyo University of
Agriculture and Technology)

Vimbo: Filling The Gap In Mental Health Journeys



Wellness & Assessment

e.g. Websites, Apps

✓ Some Tools

Low Intensity Interventions

VIMBO 

✗ No Tools

High Intensity Interventions

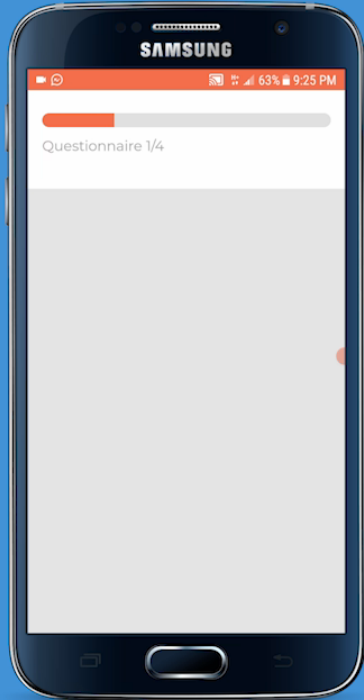
e.g. Medication
In-patient care
Face-to-Face Therapy

✓ Main Focus in SA

OUTCOMES

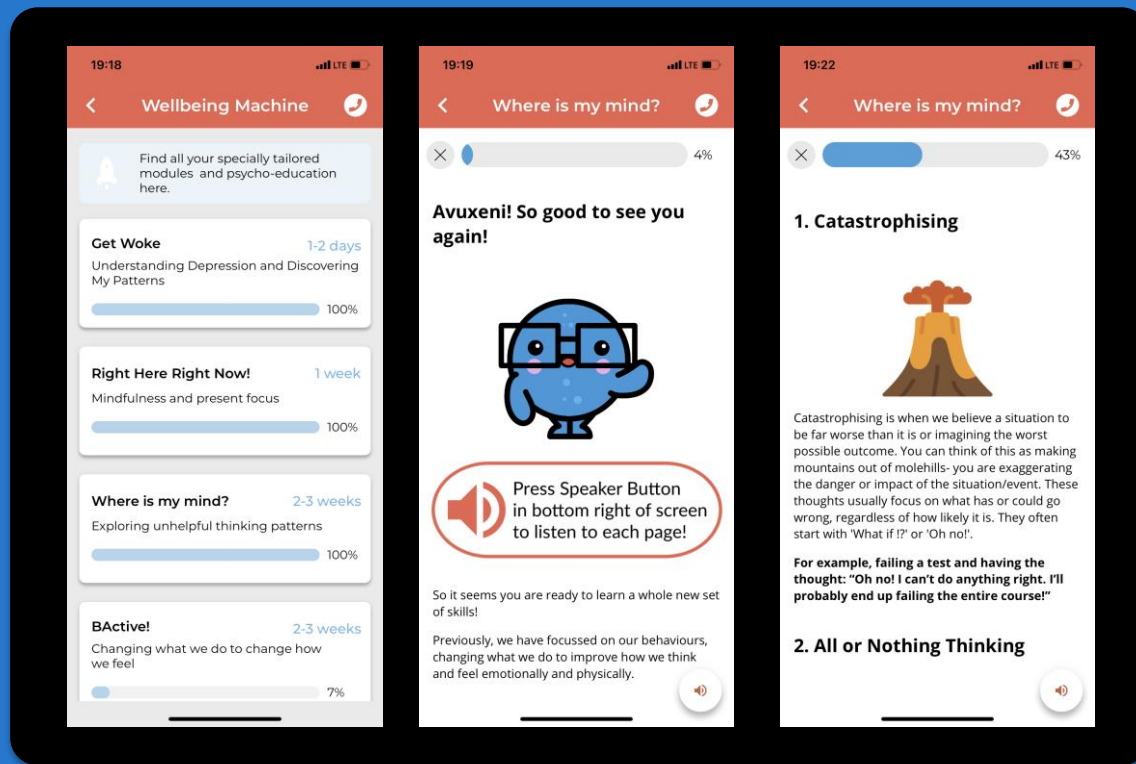
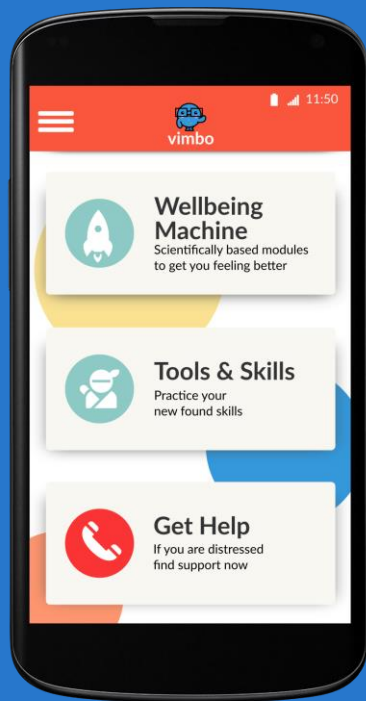
- High Stigma/
Avoidance
- High Costs
- High Treatment Gaps
9 in 10 people
untreated in SA ^[1]

Assessment to Action in 5 Minutes

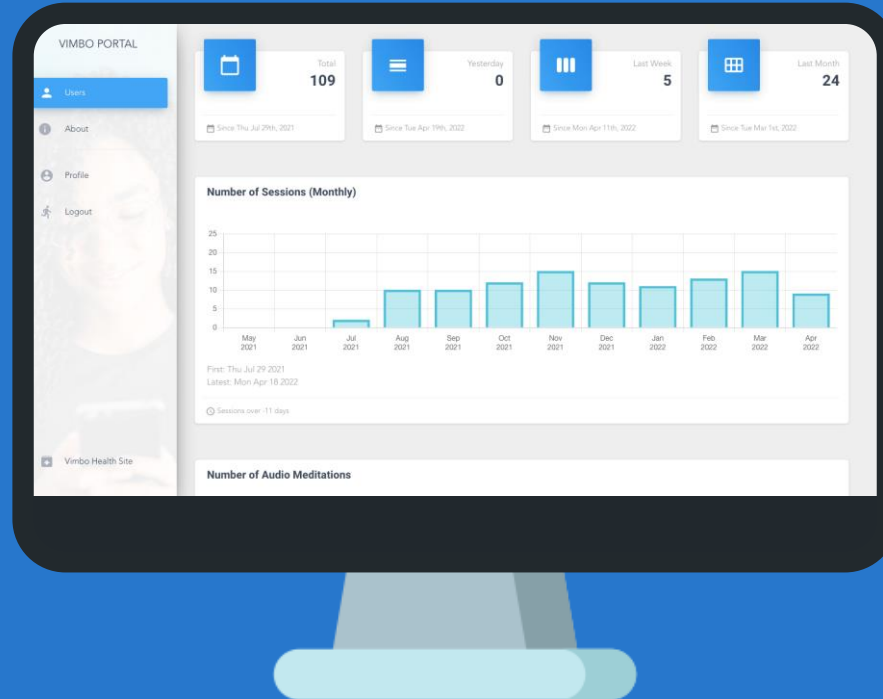


-  Depression Program
-  Anxiety Program
-   Comorbid Program
-  Wellbeing Program

Building Practical Skills



Supporting Individual Case Management



Backed by local research^[1]



Study in partnership
with SADAG.
Ethically Approved
by the HSRC

Retention

71%

2 Week +

Recovery

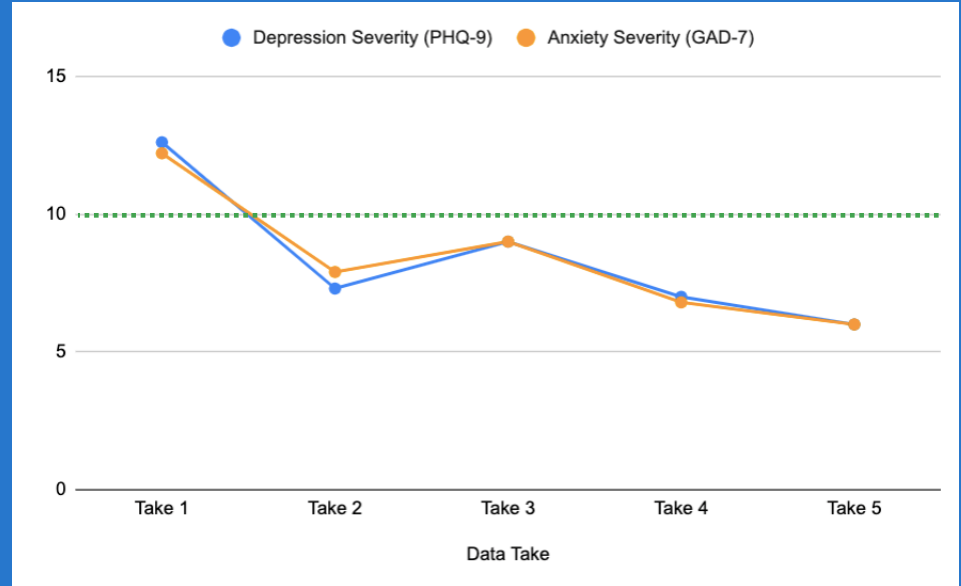
53%

Of retained scoring
Moderate Anxiety/
Depression

1. Interim research study findings - pending final analysis

Recovered Group Symptom Progression^[1]

Progression of Symptom Severity in Recovered Group Only



1. • Interim research study findings - pending final analysis

What is the South African context?



CULTURE

We use metaphors and examples that are relatable to South Africans



LOW DATA

Designed for low data consumption (c. 250MB over lifetime). Offline Capabilities to support single download in a Primary Care facility.



PRIORITIES

HIV Focus. Local language availability coming soon.

Thank You



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Co-Founder and CEO

Let's Connect!



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